



**Invitation to the
2012 Electronics & Information Fair, Hangzhou**

www.eifhz.com

**Hangzhou Peace International Exhibition & Conference Center
19~22. April, 2012**



Briefing:

Enjoyed the title of “Paradise on earth” for centuries in China, Hangzhou is now famous for the excellent business environment and friendly human habitation. As the technology is changing our living world, the local government of Hangzhou vowed not only to maintain but also to carry forward the reputation by establishing innovation industries in the 21 century.

6th The “Innovation, Integration and Enhancement” 2012 Electronics & Information Fair (EIF) is the platform organized for all to demonstrate and promote green IT to meet the vast domestic market demand. The exhibition is segment to 8 areas incl. the theme of Smart Living, Application of Computing and Smart Grid, Robots and Automation, Electronics and E-Business. The highlight of 2012 EIF is that the co-organizer ZTG Promotion & Exhibition Co.,Ltd. has invited many companies and groups to exhibit the latest MIT products and technology. In addition to the anticipating products such as Internet of Things, Cloud Computing Technology from local and abroad, the ever-build Saudi Arabian Procurement Pavilion and German Pavilion based on the international Pavilion will be another highlight in EIF.

2012 EIF is in Hangzhou Peace International Exhibition & Conference Center which locates in city center to welcome multiple visitors. Handsome package for professional buyers, delegation and international pavilion exhibitor is offered; please refer to the Professional buyer and delegation Incentive Program.

Synopsis of the 2012 Hangzhou Fair

Plan on a total of 5,000 delegates from the professional procurement teams and close to 20,000 ordinary visitors also attended the Fair. It was an unprecedented boom for both selling and buying. With the theme of “Innovation, Integration and Enhancement”, the Fair is in the hope to build Hangzhou as the china’s Silicon Valley for vendors and buyers.

Participation Information

Date	April 19~22, 2012 (total four days,the first two days for professional Companies)
Venue	Hangzhou Peace International Conference & Exhibition Center (No.158 Shaoxing Road,Hangzhou,P.R.China) http://www.hzpiec.com/docce/profile.htm
Scale	20,000 square meters (1000 booths)
Pavilions	1. Smart city Pavilion - Secure 2. Taiwan Electronics and Automation pavilion 3. Smart City - Application 4. Intelligent living Pavilion 5. Industrialization a. Informatization Integration Area 6. Internet of things Area 7. Cloud Computing Area 8. International Pavilion
Categories	Applications for Intelligent Living, Broadband Innovative Applications, MIT Logo Household Appliances, Smart Grid, e-Commerce and Internet of Things, LED, Robots and relevant peripherals, Apparatus and Instruments, Electronic equipment, Electronic Components and parts, National Pavilions, Consumer Electronics and Finished Products, Operators and Mobile Phones, the Wen-San-Jie Digital Product Center, E-Business and information service, Cloud computing
Booth rates 9m ²	1. Raw space of 3mx3m per unit booth 2. Booth with partition, carpet, one set of Company Name (Chinese and English logo), one

(3m×3m) Per unit	220V500W socket, one table, 3 chairs, 1 information counter, 3 spotlights, and one garbage bin.
Booth allocation	Organizer will inform exhibitors the booth number after the registration is completed.
Registration	Registration will commence immediately (subject to availability). Please send by registered mail to ZTG Promotion & Exhibition Co.,Ltd.
Contact	ZTG Promotion & Exhibition Co.,Ltd. Ms.Zhengying CHEN Tel: 0086 571 87553563 Fax:0086 571 87553676 Email: vikie2012@sina.com Mr.Feng SHEN, Deputy Director Email: ehappy@126.com Mobil:13306710523